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FOR IMMEDIATE RELEASE:

Lehigh Valley Easy Pages is pleased to announce its new division, Lehigh Valley Easy Apps

Fogelsville, PA – September, 2013 – Lehigh Valley Easy Apps, a division of Lehigh Valley Easy Pages, is happy to provide the Lehigh Valley with innovative mobile web and app solutions to enhance current marketing platforms.

Mobile technology is currently the fastest growing industry in the world. Period. Lehigh Valley Easy Apps is committed to helping businesses take advantage of this mobile opportunity.

Websites optimized for mobile use can help increase visibility and provide an enhanced brand image. This creates an engaging online presence that will drive traffic and enable businesses to reach new customers. Mobile business apps instantly let customers stay connected whether they are online or offline. They also provide an interactive platform for communication, resulting in an increased loyal customer base.

With the option of integrating social media tools, businesses can create viral buzz and connect with customers in new ways across a multitude of platforms. Local digital media consultants will work directly with businesses, providing a superior level of customer service from initial contact beyond.

Lehigh Valley Easy Apps is proud to offer complimentary marketing assistance from window and counter displays to flyers, brochures and other print materials to integrate and promote a company's new mobile presence.

Contact a Digital Media Consultant today or visit www.lveasyapps.com for more information.

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